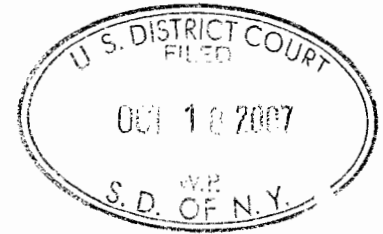


# ALSTON & BIRD LLP

90 Park Avenue  
New York, NY 10016

212-210-9400  
Fax: 212-210-9444  
www.alston.com

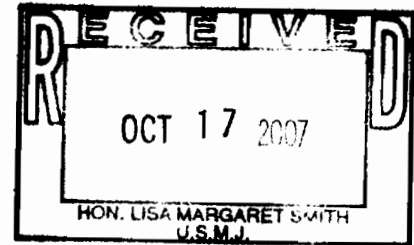


Direct Dial: 212-210-9471

E-mail: karl.geercken@alston.com

October 17, 2007

**MEMO ENDORSED**



VIA HAND DELIVERY

Honorable Lisa M. Smith  
United States Magistrate Judge  
United States Courthouse  
300 Quarropas St., Room 428  
White Plains, NY 10601

Re: Medtech Products Inc. v. DenTek Oral Care, Inc. et al., 07-cv-03302 (KMK)  
(LMS) (SDNY)

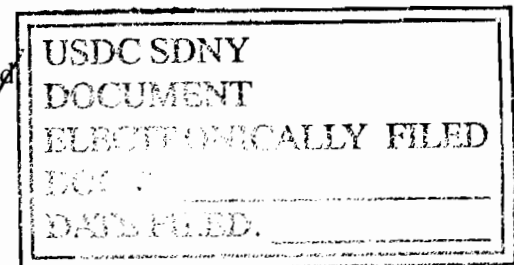
Dear Judge Smith:

We are counsel for Plaintiff Medtech Products Inc. ("Medtech"). Medtech intends to file a Motion for Preliminary Injunction ("Motion") in the above captioned case. The Motion addresses complex issues of fact and law, as well as multiple claims. Due to the complexity and number of issues involved, Medtech respectfully requests permission to exceed the 25 page limit for memorandum of law provided in Your Honor's Individual Practice Rule 2(C).

Specifically, Medtech respectfully requests that the Court grant Medtech permission to exceed by 15 pages this Court's 25 page limit for its Memorandum of Law in support of its Motion.

Respectfully submitted,

Karl Geercken



cc: All counsel of record via email and first class mail  
C.D.S. Associates and Ray Duane via first class mail

One Atlantic Center • 1201 West Peachtree Street • Atlanta, GA 30309-3424 • 404-881-7000 • Fax: 404-881-7777  
Bank of America Plaza • 101 South Tryon Street, Suite 4000 • Charlotte, NC 28280-4000 • 704-444-1000 • Fax: 704-444-1111  
Chase Tower • 2200 Ross Avenue, Suite 4650 W • Dallas, TX 75201-7979 • 214-432-7770 • Fax: 214-432-7771  
90 Park Avenue • New York, NY 10016 • 212-210-9400 • Fax: 212-210-9444  
3201 Beechleaf Court, Suite 600 • Raleigh, NC 27604-1062 • 919-862-2200 • Fax: 919-862-2260  
The Atlantic Building • 950 F Street, NW • Washington, DC 20004-1404 • 202-756-3300 • Fax: 202-756-3333  
Liaison Büro • Brienner Strasse 11/V • 80333 Munich • (49) (89) 238-0-70 • Fax: (49) (89) 238-0-7110